

H & H'S PARTNERSHIP PROGRAM WORKSHEET

WELCOME INTRODUCTION

Thank you for joining H & H's Partnership Program!

The goal of this worksheet is to outline how H & H will work with your unique organization and provide a blueprint for our collaboration. This will help identify the key ways we will work together and each organization's initial expectations. Once completed, this road map will enable us to successfully launch our new program over the next 5 to 10 business days.

Thank you again for joining our ever-growing Partnership Program, and we look forward to working with you to make a difference in your client's lives.

H & H's CODE OF ETHICS

As a Socially Responsible Organization, H & H expects that all organizations we partner with adhere to the same standards and principles that we do. We take our commitment to our clients, partners, and the industry in general very seriously. As a result, we have come up with a short list of Ethics we expect from both ourselves and everyone we work with.

1. We will strive to provide the best products and services to our clients and lead the way in setting new standards of care. Even if that care is not provided by us.
2. We are committed to making our products and services streamlined, easy to understand, comprehensive, and affordable.
3. We work to promote and provide the best resources for all our client's needs regardless of source.
4. We actively work to educate and inform our clients about issues and resources that could affect them, that are outside our scope of business.
5. We give back and provide support to our clients and organizations in the communities we serve through our daily activities.

By partnering with H & H, you have taken a huge step forward in meeting our Code of Ethics!

WORKSHEET

1. What products, services, or programs are you providing where H & H can provide additional resources for you or your clients?

2. Which H & H products, services, or programs do you want to incorporate?

3. What geographic areas do you serve, and where do you have the most concentration of clients?

4. How many clients do you serve per month/year, and what do you anticipate the demand your organization or clients will have for H & H's products/services on a monthly/yearly basis?

5. What Materials (brochures, pamphlets, PDFs), Training (staff, client), Presentations (for staff or clients), will you need to help educate and inform your staff and clients about these new resources both initially and ongoing?

6. How will you be educating your clients about H & H's products/services on a regular basis?

7. What ways can H & H help you through our mutual marketing benefits (online, dual marketing material, web links, event partnering, etc.)?

8. Will you be coordinating our products/services for your clients or forwarding their contact info for us to follow up on?

9. Will you be participating in our Give Back Program, and if so, how would you like us to distribute the percentage back? (% back written in below if participating)

10A. Will you be covering any of the cost of our products/services for your clients, if so, how much?

10B. If yes to above, how can we tailor our products/services offering to help you serve more people and make your budget go further?

11. What are the contacts for the individuals responsible for overseeing, operating, coordinating our Partnership Program with you and your clients?

12. Expected launch or program live date?

Signature (Partner):

Print:

Title:

Signature (H & H):

Print:

Title:
